



HAAN ILANGO

GRAPHIC DESIGNER • CORPORATE ILLUSTRATOR • 8+ YEARS
FOCUS: MARKETING VISUALS, BRAND IDENTITY, MULTI INDUSTRIES

Creative design professional with 8+ years of experience in brand identities and marketing visuals. Currently an Assistant Manager at Nanyang Business School@NTU. Seeking opportunities in a dynamic environment that values creativity and teamwork.

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haan.ilango@gmail.com

SKILLS

- Layout Design ★★★★★
- Typography ★★★★★
- Illustrations ★★★★★
- Logo Design ★★★★★
- Image Editing ★★★★★
- Collaboration ★★★★★

SOFTWARES



NEW APPS KNOWLEDGE:
CHAT GPT PRO, MIDJOURNEY

ASSISTANT MANAGER

NTU | NANYANG BUSINESS SCHOOL
APR 2023 - PRESENT

- Created consistent visual assets across 9 programs/brands.
- Improved workflow for creative projects among staff with a proper file management system on servers.
- Implemented an easy tracking and access system for project files.
- Integrated AI artwork with brand guidelines for monthly social visuals.
- Developed a visual system for the creative implementation of brand assets across all visual platforms.
- Promoted to Assistant Manager on July 28, 2024.

KEY VISUAL DESIGNER

ADRENALIN GROUP • JAN 2022 - DEC 2022

- Collaborated with creative leads, clients, and executives on design projects, overseeing the briefing and production processes.
- Created key visual assets and adapted master visuals for event campaigns.
- Developed visual identity systems, including typography, illustration, and iconography.
- Refined visual concepts and themes for enhanced design quality.
- Liaised with vendors to ensure quality and accuracy of visual execution across various platforms.

GRAPHIC DESIGN (FREELANCE)

THE WINSTEDT SCHOOL • JUL 2021 - JAN 2022

- Collaborated with the Director and executives to ensure brand consistency across creative outputs.
- Created user-friendly digital assets for marketing channels, including websites and ads.
- Developed visual identity systems for typography, illustration, and iconography.
- Ideated and refined visual concepts to enhance design quality.

GRAPHIC DESIGNER & MARKETING ASSOCIATE

INTEGRATED INTERNATIONAL SCHOOL • AUG 2018 - MAR 2021

- Developed brand identity and visual direction design.
- Created concept and graphic designs to meet the school's diverse needs.
- Designed layouts for various print and digital materials.
- Liaised with brand leaders for alignment on vision and objectives.
- Managed visual identity and vendor relationships to ensure quality execution.

SENIOR GRAPHIC DESIGNER

STAR 360 • OCT 2016 - OCT 2018

- Interpreted briefs to develop effective design solutions.
- Designed marketing visuals that enhance brand messaging.
- Edited images and photographs for optimal presentation.
- Conceptualized layout, composition, color, and typography.
- Created EDM designs and performed basic coding.
- Managed in-house fabrication of store posters, materials, and signage.

CREATIVE DIRECTOR

MAGNET SINGAPORE • NOV 2013 - JUN 2016

- Creative Director specializing in brief interpretation and corporate brand identity design.
- Expertise in graphic design quality assurance and consultation to uphold high standards.
- Strong experience in managing and training creative teams to enhance collaboration and talent development.
- Skilled in developing and implementing internal brand strategies aligned with organizational goals.
- Committed to delivering innovative design solutions that enhance brand visibility and market presence.

CREATIVE EVENTS DESIGNER (JUNIOR)

AARON WILLS • MAR 2013 - OCT 2013

- Creative Team Management (Overseas)
- Graphic Design, Events Exhibition design
- Events Flow and Movement Direction
- Clients Liason
- Illustrator, Type, Character, Exhibition Concept
- Layout Artist
- Reporting directly under Company's Creative Director and Art Director

NON DESIGN JOBS

MALIFAX TECHNOLOGIES/ IT TECH SUPPORT (JUL 2012 - OCT 2012)

PWC/ COMPUTER OPERATOR (APR 2008 - JUN 2012)

EDUCATION

FIRST MEDIA DESIGN SCHOOL

DIPLOMA IN VISUAL COMMUNICATION

(JAN 2014 - APR 2015)

NANYANG ACADEMY OF FINE ARTS

CERTIFICATE IN DESIGN

(JAN 2010 - JUNE 2010)

INSTITUTE OF TECHNICAL EDUCATION

NITEC IN MECHATRONICS

(JAN 2000 - DEC 2001)

SILING SECONDARY SCHOOL

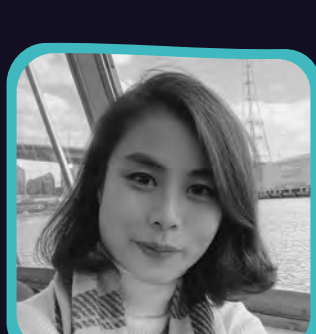
N-LEVEL

(JAN 1995 - DEC 1998)

SHUQUN PRIMARY SCHOOL

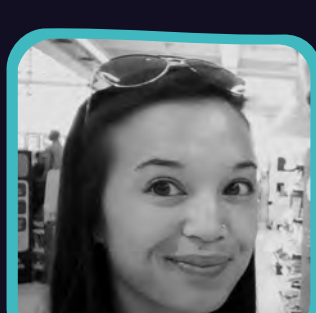
PSLE (JAN 1989 - DEC 1994)

TESTIMONIALS



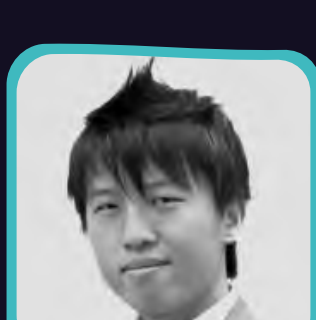
"Haan has contributed greatly in creating event key visuals for our client. He is truly a master of his craft by producing incredible design from scratch. He was a great communicator with quick responses and was upfront and honest. Haan is responsible to complete his work even if is after his working hours. Definitely be using him for our future design needs and wouldn't hesitate to recommend him to people. If you're seeking a reputable designer, he's your guy."

— Wendy Koh, Head of Creative, Adrenalin Group Pte Ltd



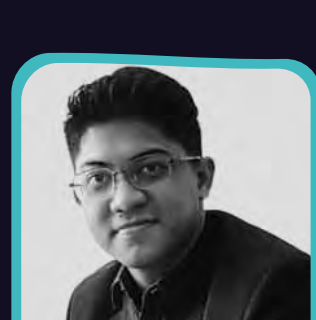
"I've had the great pleasure of working with Haan for a couple years now and he continually creates high-quality and thoughtful designs. He single-handedly has established the school's brand with his incredible research and attention to detail, he always ensures his work is fully representative of the brand. From hand-drawn concepts to digital designs, he's a tremendous creative asset to any organization."

— Hanisa North, MARKETING MANAGER, Integrated International School



"Mr Mohammed Farhaan is a fully capable Creative Director able to lead in campaigns and designs of all sorts, with good speed, precision, and design sense. He is also blessed with a natural ability to teach other designers, in simple ways that can easily be understood. His drive and talent in branding make him a valuable asset, a competent of low levels (handlers-on design) to high levels (leading a full team of designers and developers)."

— Zepht Chen, Director, Copywriter, Magnet & Brandsmith SG



"Farhaan's insights in design and his work ethics are very much appreciated over here at Avanture. He have consistently shown himself to be knowledgeable and continues to improve on his skill sets routinely. A team player with a desire to spread his knowledge, he is truly an asset on our brand advisory board."

— Kavi Suman Yee, Executive Director, AVANTURE



"Farhaan is a capable creative director who has a great passion for design. He has helped our company design a brand identity that leaves a vivid impression of our company in various organisations. Farhaan spends most of his time reading and upgrading his knowledge and skills in branding and design. He is able to set directions for projects assigned to him. A very good team player, and a patient leader."

— May Chua, Finance Executive, START